



125 West 55th St
New York, NY 10019

Contract # 25282393	Changes as of: 9/9/2016 at 12:42 PM	Version: Current State Version 2
CPE: 1143/1713/4717	Flight: 9/12/16 - 9/18/16	Station: MXGN
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Market: Glendive
7669 STAGERS LOOP	Product: TV	Office: NEW YORK
DELAWARE, OH 43015	Agency Order #: 5375785	Primary Demo: Adults 35+
	Buyer: Fink, Brant	Con Type: POLITICAL/VOTE
	Salesperson: JONATHAN VITTI	Assistant: KENNETH MIELE
	212-373-8256	212-373-8113
		Total \$: \$3,498.00
		Total Spots: 128
		Total CPP: \$13.33
		Total GRP: 262.5
		Separation:

Comments: MT GOV GREG GIANFORTE

FLIGHT DATES 9.12-9.18

NAB AND CHECK COPIES WILL BE SENT VIA EMAIL

;Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/12 - 9/12		Total Spots	Total \$	CPP	GRP
							9/12					
1	M-F 6a-7a		Wake Up Montana	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
2	M-F 7a-8a		Today Show	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
3	M-F 8a-9a		Today Show	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
4	M-F 9a-10a		Today Show	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
5	M-F 10a-11a		Today Show	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
6	Sa 6a-8a		Today Weekend	\$24.00	1.5	30	2		2	\$48.00	\$16.00	3.0
7	Su 7a-7:30a		Let's Talk About It	\$24.00	1.5	30	1		1	\$24.00	\$16.00	1.5
8	Su 8a-9a		Sunday Today	\$24.00	1.5	30	1		1	\$24.00	\$16.00	1.5
9	M-F 4:54p-5p		Montana East News	\$24.00	1.5	30	5		5	\$120.00	\$16.00	7.5
10	M-F 5p-5:30p		KULR First News At Five	\$26.00	3.5	30	5		5	\$130.00	\$7.43	17.5
11	M-F 5:30p-6p		NBC Nightly News	\$26.00	1.5	30	5		5	\$130.00	\$17.33	7.5
12	M-F 6p-6:30p		KULR News At Six	\$26.00	2.5	30	5		5	\$130.00	\$10.40	12.5
13	Sa 5p-5:30p		Local News-KULR 8	\$36.00	3.0	30	1		1	\$36.00	\$12.00	3.0
14	Su 5p-5:30p		KULR First News At Five	\$28.00	5.5	30	1		1	\$28.00	\$5.09	5.5
15	M-F 10p-10:34p		KULR News At 10	\$36.00	2.0	30	5		5	\$180.00	\$18.00	10.0
16	Sa 10p-10:29p		KULR News At 10:00	\$36.00	3.0	30	1		1	\$36.00	\$12.00	3.0
17	Su 10p-10:32p		KULR News At 10:00	\$36.00	1.5	30	1		1	\$36.00	\$24.00	1.5
18	M-F 11a-12n		People's Court	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0



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Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113	Total GRP: 262.5
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#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/12 - 9/12		Total Spots	Total \$	CPP	GRP
							9/12					
19	M-F 12:30p-1p		The Insider	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
20	M-F 1p-2p		Days Of Our Lives	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
21	Su 9a-10a		Meet The Press	\$24.00	2.0	30	1		1	\$24.00	\$12.00	2.0
22	M-F 3p-4p		The Doctors	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
23	M-F 4p-5p		Dr. Oz	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
24	Sa 4p-5p		Extra Weekend	\$24.00	3.5	30	1		1	\$24.00	\$6.86	3.5
25	M-F 6:30p-7p		Entertainment Tonight	\$26.00	2.0	30	5		5	\$130.00	\$13.00	10.0
26	Sa 6p-7p		Castle	\$36.00	2.5	30	1		1	\$36.00	\$14.40	2.5
27	Su 5:30p-6p		NBC Nightly News Weekend	\$26.00	3.5	30	1		1	\$26.00	\$7.43	3.5
28	M-F 10:34p-11:37p		Tonight Show - Jimmy Fallon	\$28.00	1.5	30	5		5	\$140.00	\$18.67	7.5
29	M-F 11:37p-12:36a		Late Night W/ Seth Meyers	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
30	M-F 12:36a-1:05a		Last Call W/Carson Daly	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
31	Sa 10:29p-12:01a		Saturday Night Live	\$24.00	1.5	30	2		2	\$48.00	\$16.00	3.0
32	Sa 12:02a-12:32a		1st Look	\$24.00	1.0	30	1		1	\$24.00	\$24.00	1.0
33	Su 10:32p-11:30p		Dateline	\$24.00	2.0	30	1		1	\$24.00	\$12.00	2.0
34	Su 11:30p-12:30a		Meet The Press	\$24.00	1.0	30	1		1	\$24.00	\$24.00	1.0
35	M 7p-9p		American Ninja Warrior	\$36.00	6.0	30	2		2	\$72.00	\$6.00	12.0
36	M 9p-10p		Running Wild With Bear Grylls	\$36.00	3.5	30	1		1	\$36.00	\$10.29	3.5
37	Tu 7p-8p		America's Got Talent	\$36.00	5.0	30	1		1	\$36.00	\$7.20	5.0
38	Tu 7p-9p		America's Got Talent	\$36.00	5.0	30	2		2	\$72.00	\$7.20	10.0
39	Tu 9p-10p		Better Late Than Never	\$36.00	5.5	30	1		1	\$36.00	\$6.55	5.5



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							9/12					
40	Tu 9p-10p		Better Late Than Never	\$36.00	6.5	30	1		1	\$36.00	\$5.54	6.5
41	W 8p-9p		America's Got Talent	\$36.00	3.5	30	1		1	\$36.00	\$10.29	3.5
42	W 9p-10p		Blindspot	\$36.00	7.0	30	1		1	\$36.00	\$5.14	7.0
43	Th 8p-9p		Superstore	\$36.00	5.0	30	1		1	\$36.00	\$7.20	5.0
44	Th 9p-10p		Chicago Med	\$36.00	7.0	30	1		1	\$36.00	\$5.14	7.0
45	F 9p-10p		Dateline Fri 9e/8c-NBC	\$36.00	5.0	30	1		1	\$36.00	\$7.20	5.0
46	Sa 5:30p-9p		Notre Dame Football	\$36.00	2.0	30	2		2	\$72.00	\$18.00	4.0
47	Sa 5:30p-9p		Notre Dame Football	\$36.00	1.5	30	3		3	\$108.00	\$24.00	4.5
48	Su 5p-6:20p		Football Night in America	\$36.00	2.0	30	1		1	\$36.00	\$18.00	2.0
49	Su 6:20p-9:30p		NBC SNF: Indianapolis Colts at Houston Texans	\$36.00	3.5	30	2		2	\$72.00	\$10.29	7.0
TOTALS:							128		128	\$3,498.00	\$13.33	262.5



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	Separation:	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/09/16 12:41 PM	KENNETH MIELE	MT GOV GREG GIANFORTE FLIGHT DATES 9.12-9.18 NAB AND CHECK COPIES WILL BE SENT VIA EMAIL ;Separation: 30
09/08/16 2:23 PM	System	Notice Received.
09/08/16 11:41 AM	JONATHAN VITTI	MT GOV GREG GIANFORTE FLIGHT DATES 9.12-9.18 NAB AND CHECK COPIES WILL BE SENT VIA EMAIL ;Separation: 30

Competitive Information	
Market Budget:	\$7,604
MXGN Share:	46%
Comment:	
KXGN:	54%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	128	\$3,498.00	\$13.33	262.5
Total	100%	128	\$3,498.00	\$13.33	262.5

Monthly Summary		
Month	Spots	Dollars
2016-Sep	128	\$3,498.00
Total	128	\$3,498.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/9/16 12:41 PM	KENNETH MIELE	Confirmed			\$0	\$3,498.00	Changes: User Entered \$ from \$0.00 to \$3,498.00. 13 buylines added or modified.
New	9/8/16 11:41 AM	JONATHAN VITTI	Confirmed	128		\$3,498.00	\$3,498.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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